

Miho Kinomura

AI Filmmaker | Creative Director | Founder of NFFT & Virtual Ambassador "MIOMIO"

A pioneering force who has driven the worlds of advertising, fashion, and film at the absolute forefront, Miho Kinomura is a globally recognized leader in AI creativity. Currently based in Los Angeles and Tokyo, she continuously expands the boundaries of next-generation storytelling through the symbiosis of human creativity and Artificial Intelligence. Long before the term "AI Prompt Director" existed, she was already integrating Web 3.0 and generative AI technologies into her work. Under her visionary leadership, she founded and continues to spearhead Japan's largest generative AI creative community, which has now grown to over 1,000 members strong.

■ International Career & Creative Background

A former fashion designer, Kinomura has directed and produced global advertising campaigns for world-renowned brands, including SHISEIDO, shu uemura, PARCO, Swarovski, L'Oréal, Perrier-Jouët, Starbucks, McDonald's, SUNTORY, TOYOTA, and NIKON. She was a visionary pioneer who first cast world-famous fashion photographers like Ellen von Unwerth, David LaChapelle, and Arthur Elgort for Japanese advertising visuals. Her debut film as a director, *J'ai Faim!*, won the prestigious top award at Vogue Italia's ASVOFF Film Festival. In 2010, she organized and hosted the first-ever Tokyo edition of this international fashion film festival, inviting the founder Diane Pernet from Paris alongside world-class fashion photographers to execute a highly successful, large-scale international fashion film event.

■ Generative AI Achievements & Awards

- **PARCO "HAPPY HOLIDAYS" Campaign (2023):** Served as Creative Director for Japan's first fully AI-generated fashion advertising campaign. It recorded phenomenal media exposure alongside an overwhelming public response, winning the Excellence Award at the AMD Awards (supported by Japan's Ministry of Internal Affairs and Communications).
- **Film Nature X (2025):** A generative AI fashion film envisioning a futuristic underwater runway where nature and technology merge. It won "Best Visual & Special Effects" at the UK Fashion Film Festival 2025.
- **Latest Film METALLICUM (2026):** Premiered at the "CLUSTER London" showcase. The film reimagines jewelry not as passive ornament, but as a living, post-human "Relational Entity" co-shaped through close connection with the wearer's body.
- **Global Recognition:** Her directed film TOKYO ROUGE was nominated at the Berlin Short Film Festival and the Seoul International AI Film Festival. Her work has also been consistently selected for Runway's global filmmaking sprints, Gen:48.
- **Industry & Educational Contributions:** Serves as the Supervisor for TYO Inc.'s AI film project TOKYO STORIES, which screened at the Academy Award-qualifying Short Shorts Film Festival & Asia (SSFF & ASIA). As an official Creative Partner Program (CPP) member of Runway, she regularly speaks at major seminars and conferences for advertising agencies and production companies worldwide. Furthermore, in 2024,

she was appointed Honorary Educational Advisor of the Jikei Group COM, dedication her passion to teaching specialized AI seminars and nurturing the next generation of creative AI pioneers.

■ Global Virtual Ambassador "MIOMIO"

MIOMIO is Kinomura's creative alter-ego—a multilingual virtual human embodying the absolute future of brand ambassadorship in the AI era. Seamlessly bridging Los Angeles, global markets, and the metaverse, MIOMIO has taken the stage at prominent international tech, AI, and fashion conferences worldwide. Aiming for future partnerships with premier luxury fashion houses, MIOMIO's presence as a global cultural leader continues to expand on an unprecedented international scale.

Miho Kinomura contact info@studiodoginc.com

Portfolio

www.mihokinomura.com

https://www.instagram.com/mihokinomura_ai

<https://www.nfft.jp/>

<https://studiodog.jp/>

linkedin.com/in/mihokinomura